

RATHINAM COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
Scheme of Curriculum for MBA for the Batch admitted during 2017-2018 Onwards

Sem	Part	Type	Sub Code	Subject	Credit	Per Week	CIA	ESE	Total	Exam Hours
1	3	Theory	17MBA13A	Core I- Principles of Management	4	4	40	60	100	3
1	3	Theory	17MBA13B	Core II - Organisational Behaviour	4	4	40	60	100	3
1	3	Theory	17MBA13C	Core III - Managerial Economics	3	4	40	60	100	3
1	3	Theory	17MBA13D	Core IV - Financial & Management Accounting	4	5	40	60	100	3
1	3	Theory	17MBA13E	Core V - Decision Science - I	4	5	40	60	100	3
I	3	Theory	17MBA13F	Core VI - Legal Aspects of Business	3	4	40	60	100	3
I	3	Theory	17MBA13G	Core VII - Business Environment	3	4	40	60	100	3
2	3	Theory	17MBA23A	Core VIII Marketing Management	4	4	40	60	100	3
2	3	Theory	17MBA23B	Core IX Human Resources Management	4	4	40	60	100	3
2	3	Theory	17MBA23C	Core X Financial Management	4	5	40	60	100	3
2	3	Theory	17MBA23D	Core XI Operations Management	4	4	40	60	100	3
2	3	Theory	17MBA23E	Core XII Research Methodology	3	4	40	60	100	3
2	3	Theory	17MBA23F	Core XIII Decision Science - II	4	5	40	60	100	3
2	3	Theory	17MBA23P	Practical Paper (Business Analytics)	2	4	40	60	100	3
3	3	Theory	17MBA33A	Core– XIV Strategic Management	3	4	40	60	100	3
3	3	Theory	17MBA33B	Core – XV Management Information system	3	4	40	60	100	3
3	3	Theory	ELE1	Elective – I*	4	5	40	60	100	3
3	3	Theory	ELE2	Elective – II*	4	5	40	60	100	3
3	3	Theory	ELE3	Elective – III*	4	5	40	60	100	3
3	3	Theory	ELE4	Elective – IV**	4	5	40	60	100	3
3	3	Practical	17MBA33V	Core Practical - II Summer Internship Programme	2	2	50	0	50	
4	3	Theory	ELE5	Elective- V*	4	5	40	60	100	3
4	3	Theory	ELE6	Elective- VI*	4	5	40	60	100	3
4	3	Theory	ELE7	Elective- VII*	4	5	40	60	100	3
4	3	Theory	ELE8	Elective- VIII**	4	5	40	60	100	3
4	3	Project	17MBA43V	Capstone Project	10	10	80	120	200	
TOTAL					100	120	1090	1560	2650	

Sem	Electives	Sub. Code	Semester - III
3	Finance	17MBA3F1	Derivatives
3		17MBA3F2	Securities Operations And Risk Management
3		17MBA3F3	Equity Research and portfolio Management
3		17MBA3F4	Investment Banking
4		17MBA4F1	Corporate Restructuring and Valuation
4		17MBA4F2	Financial Market and Services
4		17MBA4F3	International Financial Management
4		17MBA4F4	Banking and Bank Management
3	Marketing	17MBA3M1	Service Marketing
3		17MBA3M2	Integrated Marketing Communication
3		17MBA3M3	Sales Management
3		17MBA3M4	Digital and Social Media Marketing
4		17MBA4M1	Consumer Behaviour
4		17MBA4M2	Brand and Product Management
4		17MBA4M3	Retail and Channel Management
4		17MBA4M4	International Marketing Management
3	Human Resources Management	17MBA3H1	Training and Development
3		17MBA3H2	Performance Management
3		17MBA3H3	IR & Labour Law
3		17MBA3H4	Strategic Human Resource Management
4		17MBA4H1	Compensation and Benefits Management
4		17MBA4H2	Human Resource Planning, Audit & Metrics
4		17MBA4H3	Organizational Development & Management of Change
4		17MBA4H4	Global Human Resource Management
3	Operations	17MBA3C1	Total Quality Management
3		17MBA3C2	Materials Management
3		17MBA3C3	Logistic and supply chain Management
3		17MBA3C4	Project Management
4		17MBA4C1	Service operations Management
4		17MBA4C2	Technology Management
4		17MBA4C3	Lean six sigma
4		17MBA4C4	Business Process Reengineering
3	International Finance	17MBA3I1	Accountant in Business
3		17MBA3I2	Management Accounting
3		17MBA3I3	Financial Accounting
3		17MBA3I4	Performance Management
4		17MBA4I1	Taxation
4		17MBA4I2	Financial Reporting
4		17MBA4I3	Audit & Assurance
4		17MBA4I4	International Financial Management